



THE PITON FOUNDATION

at Gary Community
Investments

MARKETING TOOLKIT

Taxathon 2018

Taxathon Flier

Share the [Taxathon flier](#) with people in your community. Display in common spaces, post on your website or mail to your constituents. If you'd like copies mailed to you, please contact Kelly Wagoner at kwagoner@garycommunity.org or 303-454-3733.



Newsletter/ Website Content

Mark your calendar for Taxathon 2018!

Tax Help Colorado is kicking off another exciting tax season with a **12-hour Taxathon from 8:30 a.m. - 8:30 p.m., Saturday, Feb. 3 at Mile High United Way** located at 711 Park Ave West. IRS-certified tax preparers will be on hand to help families who made \$54,000 or less last year file their taxes for free. Last year, 100 families claimed \$200,000 in refunds, including \$93,000 from the Earned Income Tax Credit, at this one event. The goal this year is to complete 200 returns in 12 hours.

To make an appointment, call 303-454-3758 or visit taxathon.appointy.com. Walk-ins welcome.

Free Tax Prep ■ Resource Fair ■ Giveaways ■ Kid's Corner

Join the Conversation

Event Hashtags - #TAXATHON, #Taxathon2018, #TaxRefund, #SaveYourRefund

Facebook

Sample posts:

Save the Date for #Taxathon2018! Saturday, Feb. 3 from 8:30 am – 8:30 pm [@unitedwaydenver](https://www.facebook.com/unitedwaydenver). IRS-certified prepares will be on-hand to prepare your taxes for FREE.

200 tax returns in 12 hours! Help us meet our tax prep goals and get your taxes done for free at #Taxathon2018! Join us on 1/3/18 [@unitedwaydenver](https://www.facebook.com/unitedwaydenver).

Don't leave money on the table! Get free tax help and a bigger #taxrefund. Join us for #Taxathon2018 on Saturday, Feb. 3 [@unitedwaydenver](#), 8:30 am-8:30 pm.

How do you plan to spend your #TaxRefund? Pay bills? Buy clothes? Save? File for free at #TAXATHON [@unitedwaydenver](#), Saturday, Feb. 3.

Prepare for the unexpected! #SaveYourRefund - Find out how big of refund you can receive when you join us at #TAXATHON – Make an appointment online at taxathon.appointy.com. Walk-ins are welcome.

Twitter

Sample tweets:

Mark your calendar for #Taxathon2018! Get your taxes done for free. Saturday, Feb. 3, 8:30 am-8:30pm [@UnitedWayDenver](#).

Don't leave money on the table! Get free tax help and a bigger #taxrefund. #TAXATHON - Saturday, Feb. 3 [@UnitedWayDenver](#), 8:30 am-8:30 pm.

#Taxathon2018 – 200 returns in 12 hours. Help us crush our goal and get your taxes done for FREE. Feb. 3, starting at 8:30 am [@UnitedWayDenver](#).

How do you plan to spend your #TaxRefund? Pay bills? Save? Buy clothes?

Prepare for the unexpected! #SaveYourRefund. Join us at #Taxathon2018 on 1/3/18 [@UnitedWayDenver](#) - Make an appointment at taxathon.appointy.com.

If you have questions or need additional information, please contact Kelly Wagoner at kwagoner@garycommunity.org or 303-454-3733.