



THE PITON FOUNDATION

at Gary Community
Investments

Dear Partner,

For the second year in a row, Tax Help Colorado along with Denver Asset Building Coalition will be holding a 12-hour Taxathon event. Hosted at Mile High United Way, this event will be held 8:30 am to 8:30 pm, Saturday, Feb. 3. Volunteer tax preparers from community colleges, local high schools, and the community will be helping file tax returns for free for working families making \$54,000 or less. Can you help us spread the word about this event? We are offering the attached marketing toolkit to help you promote this event in your communities.

Our goal is to complete 200 tax returns in 12 hours. We look forward to partnering with to you make this event a success!

Thank you.

Kelly Wagoner, Public Information Campaigns Manager

The Piton Foundation at Gary Community Investments

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The [Tax Credits for Working Families Public Information Campaign](#) has been managed by The Piton Foundation for more than 25 years to help raise awareness about the Earned Income Tax Credit (EITC) and free tax preparation services. Tax credits are proven to be an effective way to improve the financial stability of low-income families and lift them out of poverty. To connect more families to the EITC, The Piton Foundation offers free tax help through the [Tax Help Colorado](#) program, which operates free tax sites at locations across the state.