



PREPARE + PROSPER

WORKING TOWARD A BRIGHTER FINANCIAL FUTURE

Kick-Off Program | Friday, February 9, 8:45 a.m.

Thank you for being part of Prepare + Prosper's third taxathon. Like last year, it's 24 hours of tax preparation where volunteers will return more than \$700,000 in refunds for 200+ people during our busiest weekend of the year on Friday, February 9 and Saturday, February 10, 2018.

Location

Prepare + Prosper main office tax clinic
2610 University Avenue W. in the lower level

Parking Lot Code: 4321#

Suggested Attire

The taxathon is a celebration so please dress as casually as you are comfortable. We encourage speakers to wear attire that represent their organization, like a branded t-shirt (Tracy and our staff and volunteers will be in P+P t-shirts).

Social Media

Post and share using the hashtag #taxathon

Agenda

8:30 a.m.

Speakers arrive and go to the tax clinic for coffee and treats.

8:45 a.m.

Short program held via a team huddle in the middle of the tax clinic (audience is primarily volunteers, with some staff, customers, and partners of P+P. *Each speaker will have 3-4 minutes.*

- Tracy Fischman (Prepare + Prosper): Welcomes everyone, provides a brief overview of P+P, talk about the taxathon and the goals, highlights the importance of tax time, and introduces the Steve, Cynthia, and GTCUW.
- James Collins, Director of Learning and Advocacy, Greater Twin Cities United Way: Celebrates the partnership between P+P and GTCUW through Claim it!, shares information about the Earned Income Tax Credit (EITC), and highlights the best way to claim the EITC is by filing for free.
- Steve Soria, Internal Revenue Service: Speaks to the importance of VITA, the Earned Income Tax Credit, and the quality of service volunteers provide.

- Commissioner Cynthia Bauerly (Department of Revenue): Celebrates the launch of tax season in Minnesota, thanks the volunteers for their work, and highlights the impact of free tax preparation.

8:59 a.m.

Tracy will lead everyone in the countdown to the taxathon!

9:00 a.m.

Taxathon begins! Speakers are welcome to stay around to talk with customers, volunteers, and staff.

Questions?

Contact Stacy Opitz at stacy@prepareandprosper.org or 651-262-2162.